



# STRANGE TEAM

WHAT'S IMPORTANT TO YOU IS IMPORTANT TO US



## PREPARING YOUR HOME TO BE LISTED

2021





**STRANGE TEAM**  
WHAT'S IMPORTANT TO YOU IS IMPORTANT TO US

**kw**  
KELLERWILLIAMS.

# **PREPARING YOUR HOME TO BE LISTED**

- I - GENERAL PREPERATION
- II - INTERIOR PREPERATION
- III - EXTERIOR PREPERATION

**NICKOLAS FOLKEDAHL**  
970-768-0306  
NICK@THESTRANGETEAM.COM



# PREPARING YOUR HOME FOR SALE

---

WHAT MORE COULD YOU WANT THAN TO GET YOUR HOME SOLD FOR TOP DOLLAR IN SHORT ORDER WITHOUT ANY HASSLES? IF YOU TAKE A MOMENT AND READ THROUGH THE FOLLOWING SUGGESTIONS BEFORE YOU PUT THE PROPERTY ON THE MARKET, YOU'LL BE ON YOUR WAY TO A SUCCESSFUL SALE.

OUR GOAL IS TO SIMPLIFY, DEPERSONALIZE, AND DE-CLUTTER THE HOME IN ORDER FOR IT TO SHOW LARGER AND BRIGHTER, GIVING A MORE SPACIOUS FEELING TO POTENTIAL BUYERS. THESE STEPS WILL PROVIDE YOU WITH AN ADVANTAGE OVER THE COMPETITION. MANY ITEMS WILL NEED TO BE REMOVED TO STORAGE AND PACKED FOR MOVING. THIS IS IMPORTANT AND SHOULD BE CONSIDERED AS MERELY GIVING YOU A HEAD START ON THE MOVE TO YOUR NEW HOME.

THE LIST OF THINGS BELOW WILL HELP YOUR HOME SHOW LARGER AND BRIGHTER AND GIVE A MORE SPACIOUS FEELING TO POTENTIAL BUYERS, GIVING YOU AN ADVANTAGE OVER THE COMPETITION.



**STRANGE TEAM**  
WHAT'S IMPORTANT TO YOU IS IMPORTANT TO US

**kw**  
KELLERWILLIAMS.

# I - GENERAL PREPARATION

---

- START BY AIRING OUT THE HOME. MOST PEOPLE ARE TURNED OFF BY EVEN THE SMALLEST ODOR. ODORS MUST BE ELIMINATED, ESPECIALLY IF YOU HAVE DOGS, CATS, OR YOUNG CHILDREN IN DIAPERS OR IF YOU ARE A SMOKER.
- IF IT HAS BEEN OVER A YEAR SINCE THE CARPETS HAVE BEEN CLEANED—OR IF THEY REALLY NEED IT—NOW IS THE TIME TO DO IT. BARE FLOORS SHOULD BE WAXED OR POLISHED, AS WELL.
- CLEAN AND WIPE DOWN ALL STAINED WOODWORK INCLUDING DOORS AND CABINETS WITH A WOOD MAINTENANCE PRODUCT SUCH AS “OLD ENGLISH” OR “LIQUID GOLD.”
- REPLACE OR CLEAN A/C FILTERS. CLEAN ALL A/C VENTS AND INTAKE GRIDS.
- KEEP A/C SET NO WARMER THAN 75 DEGREES AND HEAT NO COOLER THAN 70 DEGREES.
- USE AN AIR FRESHENER IN EACH ROOM (GLADE “PLUG-INS” WORK WELL, BUT TRY TO AVOID FLORAL SCENTS AS THEY CAN BE TOO STRONG).



**STRANGE TEAM**  
WHAT'S IMPORTANT TO YOU IS IMPORTANT TO US

**kw**  
KELLERWILLIAMS.

## II - INTERIOR PREPARATION

---

### LIGHTING

- UPGRADE THE WATTAGE IN ALL LIGHT FIXTURES TO THE HIGHEST LEVEL SAFETY WILL ALLOW.
- DUST/WASH ALL LIGHT FIXTURES AND FANS.

### WINDOWS

- DUST BLINDS, WINDOWSILLS AND PLANT LEDGES.
- REMOVE ANY COBWEBS INSIDE AND OUTSIDE.
- CLEAN INTERIOR AND EXTERIOR OF ALL WINDOWS AND GLASS DOORS.
- TAKE SCREENS OFF BEFORE WASHING AND LEAVE OFF FRONT OF HOUSE.
- KEEP ALL BLINDS/SHADES PULLED UP/OPEN AND DRAPERIES REMOVED TO ALLOW MAXIMUM LIGHT.

### CARPET

- STEAM CLEAN IF NOT REPLACING, IF REPLACING, WE CAN HELP YOU MAKE CHOICES THAT WILL BE THE MOST APPEALING TO POTENTIAL BUYERS.

### BATHROOMS

- CLEAN ALL TUBS, TOILETS, AND SINKS. POLISH THE SINKS WITH LEMON OR VEGETABLE OIL.
- POLISH ALL HARDWARE TO A SHINE.
- STOW UNUSED SHAMPOOS, SOAPS, SCRUBBING IMPLEMENTS, RAZORS, ETC. UNDER SINK.
- STOW LAUNDRY HAMPER IN CLOSET.
- STOW WASTEBASKET UNDER SINK.
- RUGS/COMMODE LID COVERS SHOULD BE REMOVED
- STORE CLEANSERS UNDER SINK
- STREAMLINE COUNTER - 1 OR 2 DECORATIVE ITEMS ONLY.
- LINEN CABINETS SHOULD BE ORGANIZED AND ITEMS REDUCED.
- USE BASKETS TO HOLD MAKE-UP AND TOILETRIES SO THAT AFTER USE THEY CAN BE STORED UNDER THE COUNTER.
- BATHTUBS, SHOWERS, AND SINKS SHOULD BE FRESHLY CAULKED. THE GROUT AND TILE SHOULD BE CLEAN AND IN GOOD CONDITION. THERE SHOULD BE NO LEAKS IN THE FAUCETS OR TRAPS.



## II - INTERIOR PREPARATION - CONT

---

### KITCHEN

- KEEP ALL FLAT SURFACES (COUNTERTOPS, APPLIANCES, AND FURNITURE) CLEARED OFF AS MUCH AS POSSIBLE. KITCHEN COUNTERS SHOULD HAVE VERY LITTLE ON THEM TO SHOW THAT THERE IS PLENTY OF AVAILABLE WORKSPACE. KEEP APPLIANCES STORED WHEN NOT IN USE.
- GO OVER THE KITCHEN AS IF YOU WERE A HEALTH INSPECTOR. CLEAN THE OVEN, RANGE, AND THE SEAL OF THE DISHWASHER DOOR  
REMOVE ALL MAGNETS, NOTES, PICTURES, ETC. FROM FRONT AND SIDES OF THE REFRIGERATOR.
- STOW TRASHCAN IN PANTRY

### UTILITY ROOM

- ORGANIZE SHELVES AND PUT AWAY NON-CLEANSER ITEMS.
- KEEP AREA CLEAR OF CLOTHES.

### PANTRY/CLOSETS

- THIN ALL CLOSETS DRAMATICALLY AND ORGANIZE REMAINING ITEMS NEATLY ON SHELVES AND BE SURE TO ALLOW SPACE BETWEEN HANGING ITEMS. AT ONE VERY VISIBLE SPOT, LEAVE SPACE, SO THE REAR WALL IN THE CLOSET/PANTRY WILL SHOW WHEN THE DOOR IS OPENED. LEAVE A SMALL EMPTY SPACE ON EACH SHELF TO SHOW POTENTIAL STORAGE SPACE.

### BEDROOMS AND LIVING AREAS

- MAKE SURE THAT THERE IS NOT TOO MUCH FURNITURE IN A ROOM. SELECT PIECES THAT LOOK BEST AND PLACE THE OTHERS IN THE GARAGE OR STORAGE.
- DEPERSONALIZE YOUR HOME BY STORING PERSONAL PHOTOS SO THAT POTENTIAL BUYERS MAY VISUALIZE THEIR PERSONAL ITEMS IN THE HOME. THIS IS PROBABLY ONE OF THE MOST IMPORTANT THINGS TO A POTENTIAL BUYER!



**STRANGE TEAM**  
WHAT'S IMPORTANT TO YOU IS IMPORTANT TO US

**kw**  
KELLERWILLIAMS.

# III - EXTERIOR PREPARATION

---

## HOUSE

- THOROUGHLY SWEEP DOWN ALL EXTERIOR SIDES OF HOUSE AND EAVES TO CLEAN COBWEBS AND WASP NESTS.
- CONSIDER PAINTING OR TOUCHING UP MOLDING WHERE NORMAL NICKS CAN BE SEEN.

## YARD

- KEEP LAWN MOWED, WEED-EATED, AND WELL-EDGED
- TRIM TREES AND SHRUBS.
- CLEAN OUT FLOWERBEDS AND INVEST IN A FEW FLATS OF COLORFUL FLOWERS.

## FRONT ENTRY PORCH (THIS IS THE BEST CHANCE AT A GREAT FIRST IMPRESSION)

- BE SURE FRONT DOOR AREA IS CLEAN AND FREE OF DIRT, DUST, COBWEBS.
- REPAINT DOOR AND TRIM IF NOT PRISTINE.
- ADD NEW THICK "WELCOME" MAT AND KEEP IT CLEAN.
- MAKE SURE DOORBELL IS WORKING PROPERLY

## GARAGE

- DRASTICALLY CLEAN AND RE-ORGANIZE
- SWEEP AND CLEAN—REMOVE ALL COBWEBS AND ANY OIL OR GREASE FROM FLOOR.

CONGRATULATIONS ON TAKING THE STEPS NECESSARY TO GET YOUR HOME SOLD QUICKLY.  
SINCERELY,

*Alan Strange*

ALAN STRANGE  
THE STRANGE TEAM



**STRANGE TEAM**  
WHAT'S IMPORTANT TO YOU IS IMPORTANT TO US

**kw**  
KELLERWILLIAMS.